

Research

The Eye and The Auto: A research forum, held during odd-numbered years, focuses on the relationship between vision and the safe operation of motorized vehicles.

The Eye and The Chip: This congress assembles over 30 of the world's leading authorities on visual neuro-prosthetic devices, the "Bionic Eye". Your support will help many now blind recover useful sight.

Support for the Visually Impaired

- DIO manages four of the largest support groups in Southeastern Michigan
- DIO maintains a source for low vision aids that enhance every-day living skills and promote independence for the visually impaired and blind.
- DIO provides classes in basic computer skills in its AT&T Computer Training Lab for the visually impaired.

Professional Education

- DIO holds seminars for emergency physicians and others. It offers space and ophthalmic instrument use to ophthalmology residents from local hospitals.

Public Education

- Our staff & volunteers provide public education through talks given in the community on a variety of eye-related topics, including cataract, glaucoma, macular degeneration, DIO Support Group Services, special events, and more. Please call 313.824.4710 to request a speaker.

The Detroit Institute of Ophthalmology is a not-for-profit 501(c)(3) organization whose mission is to move forward the day when blind people recover some level of vision, and function independently. Major Goals:

- To be the leader in accelerating international collaboration in vision related research
- To be the leader in helping the visually impaired maintain independence and dignity, as they live a satisfying and productive life



S T E P S F O R
S I G H T
DETROIT INSTITUTE
OF OPHTHALMOLOGY
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**Detroit Institute of Ophthalmology
Run for A Reason Charity
at the
Detroit Free Press Talmer
Bank and Trust Marathon**

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www.eyeson.org

Steps for Sight "Lend an Arm"

**Detroit Institute of Ophthalmology
Run for A Reason Charity
at the
Detroit Free Press Talmer
Bank and Trust Marathon**



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2011 Steps for Sight Signature Sponsor: Art Van Furniture

Charity of Choice

As one of the Marathon's designated charities, the Detroit Institute of Ophthalmology (DIO) will sponsor its sixth annual *Steps for Sight*, Sunday, October 16, 2011 in downtown Detroit.

Help DIO exceed its goal of 50 registered walkers/runners by signing up for the event of your choice:

- 5K Run & Walk (3.1 Miles)
- 5-Person Relay (26.2 Miles
3-7 Miles each)
- Half-Marathon Run or Walk (13.1 Miles)
- Marathon (26.2 Miles)

Steps for Sight is a fun way to take part in the 33rd annual Marathon, participating at your level of ability. You don't have to be able to run 26 miles to enjoy the excitement of the day. There's the added benefit of knowing that your efforts are helping serve the visually impaired and blind in Metro Detroit.

Lend An Arm

Because our purpose is to support the visually impaired, the DIO *Steps for Sight* sponsors a program called "Lend an Arm". We partner sighted Marathon participants with visually impaired or blind Marathon participants who are registered for the Marathon or the 5K. If you are interested in participating in this aspect of the Marathon, or for more information about this program, please contact us at 313-824-4710

Register today at – www.detroitmarathon.com
Under "Charity Options": **Please be sure to select Detroit Institute of Ophthalmology** as your charity of choice. (Donations to DIO, in addition to registration fee, are optional). Everyone on the 5K course must be registered through the online registration.

All registration dollars go to the Marathon. Any online donations and pledges from DIO walkers and runners go directly to the DIO. Call 313.824.4710 for more information or visit the DIO website for our "Lend an Arm" program. www.eyeson.org

Sponsorships Available

Sponsorship opportunities are available ranging from \$50 to \$2500. Sponsors will receive their Logo/Name on the DIO *Steps for Sight* signage at both the Health & Fitness Expo at Cobo Hall for two days. Last year's Marathon had over 19,000 participants who had to pick up their credentials at the Health & Fitness Expo.



All donations are appreciated, and help the DIO's programs for the visually impaired.



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For additional information, call 313-824-4710, Monday—Friday, 9 AM to 5 PM or visit the website at www.eyeson.org



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