

Attendee Registration Information

The Eye and The Auto 2009 International Conference

September 16-18, 2009

Conference Site: General Motors' Research and
Development Auditorium
GM Technical Center Campus
Warren, Michigan 48198

Conference Includes a tour of the Driving Simulator and
HMI (Human Machine Interface) Development Lab.

Three-day Conference on the Relationship between Vision and the Safe Operation of a Motorized Vehicle

- **Operator Factors:** driver visual and safety assessment, licensing, vision impairment (among other subjects)
- **Vehicle Factors:** blind spot elimination, crash avoidance, glare, ergonomic and auto design (among other subjects)
- **Environmental Factors:** safer highways, road signs, socio-economics of driving, eSafety (among other subjects)

Register at www.acteva.com/go/eyeson
\$350/three days, \$150/individual day

Contact Carolyn Barth, Ph.D.
clbarth@mycomcast.com
313-824-4710

www.eyeson.org

Hotel Reservations

Somerset Inn
2601 Big Beaver Road
Troy, MI 48084
Conference Code: TEATA
248-643-7800 or
800-228-8769
www.somersetinn.com
Rate: \$109/night + Hotel Fee

The Eye and The Auto 2009 Confirmed Research Scientists Include

**Keynote Speaker: Larry Burns, PhD, Vice-President, Research,
General Motors Corporation**

Karlene Ball PhD, University of Alabama at Birmingham

**Ann M. Dellinger, PhD, MPH, National Center for
Injury Prevention and Control,**

Centers for Disease Control and Prevention

**Michael Flannagan PhD, University of Michigan
Transportation Institute**

Gerald McGwin Jr. MS, PhD, University of Alabama at Birmingham

Jonathan Hankey, PhD, Virginia Tech Transportation Institute

Cynthia Owsley PhD, MSPH, University of Alabama at Birmingham

**Eli Peli M.Sc., OD, Schepens Eye Research Institute,
Harvard University**

Bryan Reimer PhD, AgeLab, Massachusetts Institute of Technology

Matthew Rizzo MD, University of Iowa

Janet Szlyk, PhD, University of Illinois at Chicago

**Jeremy Wolfe PhD, Brigham & Women's Hospital,
Harvard University**

**Joanne Wood PhD, MCOptom,
Queensland University of Technology**