

**Visual Historian captures International Vehicle Design theme
John Marsh selected to design the 2005 EyesOn Design artwork**

Detroit, Mich. (April 22, 2005) Today, the official 2005 EyesOn Design artwork, created by John Marsh, was unveiled at the Automotive Press Association luncheon. John Marsh, a visual historian, captured the International Vehicle Design theme on canvas to share with the automotive design community and automotive enthusiasts. The theme celebrates key automotive designers who are the people responsible for influencing design around the world.

“International Vehicle Design represents people and the leading-edge technologies that have shaped the way vehicles are designed today,” said John Marsh, visual historian and 2005 EyesOn Design artwork artist. Both revolutionary design and high-tech advancements were significant factors in the overall composition of the artwork.

Strother Mac Minn, former instructor at Art Center College of Design, previously known as Art College School (ACS), is a centralized figure in the montage composition. As a major influencer of automotive designers, he is surrounded by many of the leading designers and automotive symbols in history. The artwork also illustrates the visual clues from European automotive design that inspired U.S. automotive designs.

Many international automotive designers came to the U.S. because of the freedom to be creative and opportunity to start a career,” continued Marsh.

EyesOn Design is an international celebration of the lifespan of automotive design. Each year, an artist from the Automotive Fine Art Society (AFAS) is asked to paint the official EyesOn Design event artwork that focuses on the show theme as it relates to automotive design from the past, present and future.

The original artwork will be auctioned at a later date during EyesOn Design activities. The official EyesOn Design poster will be printed and available for sale at EyesOn Design events. Contact the DIO to order your poster. The funds raised will support the programs of the Detroit Institute of Ophthalmology.

The 2005 EyesOn Design car show will be hosted on June 26th at the Edsel & Eleanor Ford House in Grosse Pointe Shores, Michigan. The Eye and The Auto 2005 World Congress, explores ways to better understand the relationship between vision and the safe operation of a motorized vehicle. The event will be held from June 23rd to June 25th. Other events in conjunction with the show are Eve of the Eyes, Vision Honored, Private Eyes Brunch, and media events. For more information about the EyesOn Design car show or The Eye and The Auto, contact the DIO at 313-824-4710 or visit www.eyeson.org.

The DIO is a non-profit organization whose mission is to assist and educate the visually-impaired, help preserve vision by public and professional education and support research related to the eye.

EyesOn Design is the only auto show exclusively dedicated to the celebration of automotive design excellence. In its 18th year, EyesOn Design continues to attract automotive enthusiasts, industry leaders, design professionals and those who respect the best in automotive design. The 2005 EyesOn Design theme is International Vehicle Design. EyesOn Design funds the programs in education, research and support for the visually-impaired at the Detroit Institute of Ophthalmology. EyesOn Design-celebrating automotive design from the past, the present and the future.

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