

EyesOn Design Celebrates Automotive, Fashion, Furniture Design

GROSSE POINTE SHORES, Mich., June 2 - EyesOn Design, the world's only automotive exhibition to focus on the emotion, character and execution of design will add fashion and furniture to this year's exhibition being held Father's Day, June 20, at the Edsel & Eleanor Ford House in Grosse Pointe Shores. All proceeds from the event will benefit the visually impaired and the Detroit Institute of Ophthalmology (DIO).

"We're an evolving show and we wanted to expose our guests to other machine made products that count heavily on design and artistic content," said Gordon Miller, EyesOn Design event chairman. "Fashion and furniture designers utilize the same principles and discipline as automotive designers. We approach our work in much the same manner and often get our inspiration from each other."

On display will be an educational exhibit that traces the history of modern design dating back to 1920s Germany and the famed Bauhaus. Guests will see a Mies van der Rohe Barcelona chair, a 1941 futuristic Chrysler Thunderbolt designed by Alex Tremolous, lamps and other furniture created by Eileen Gray and fashions from the Somerset Collection. Also at this year's event will be a fashion show of "Retro" heritage put together by W Magazine. The fashion show will be a part of the Private Eyes Brunch.

Tickets for all EyesOn Design Events are available by calling (313) 824-EYES (3937). Prices are \$15 per person for the Design Exhibition and \$95 per person for the Private Eyes Brunch (by reservation).

The DIO is a non-profit 501 (c) (3) corporation founded in 1972. It operates the only Allied Health Education accredited Ophthalmic Assistant program and two-year Ophthalmic Technician program in Michigan, one of only 13 nationwide. The DIO also manages one of the largest support groups for visually impaired persons in the United States.