

William D. Scott named General Chairman for EyesOn Design 2001 General Motors design executive will direct the world's #1 automotive design exhibit this June

GROSSE POINTE PARK, MI., June 4, 2001 EyesOn Design, the world's only car show to focus on the aesthetics of automotive design, has announced that William (Bill) D. Scott, director of interior design quality for General Motors Corporation, will serve as general chairman for the EyesOn Design 2001 automotive exhibit and series of events.

Scott began his career with General Motors as a creative designer in 1963 and has served in numerous roles including chief designer, design executive and brand character director in addition to his current role. He has been active in all but one of the 14 EyesOn Design shows and has served as the GM Design representative for most of the 13 years in which he has participated.

The 2001 EyesOn Design series of events run from Friday through Sunday, June 15 – 17 and feature the following:

Friday, June 15

What: Eve of the Eyes – An informal social event honoring the design profession and open to the general public. The event will honor Viktor Schreckengost as the Honored Design Educator. Eve of the Eyes is a preview of the EyesOn Design exhibition featuring vehicles of the past, present and future. Hosted by Lear Corporation.

Time: 6:00 p.m. – 9:00 p.m.

Location: Lear Corporation Headquarters, Southfield, Michigan

Cost: \$25 per person (\$15 for students)

Saturday, June 16

What: Vision Honored – “Black Tie” Automotive Design Banquet, honoring Giorgetto Giugiaro of ItalDesign in Turin, Italy with the EyesOn Design Lifetime Achievement Award. Hosted by DuPont Automotive.

Time: 6:30 p.m.

Location: Detroit Opera House

Cost: \$200 per person (table of 10 - \$2,000) by reservation only

Sunday, June 17 (Father's Day)

What: Private Eyes Brunch – An elegant brunch for automotive professionals and the general public. Hosted by ArvinMeritor Automotive.

Time: 10:00 a.m. – 1:00 p.m.

Location: Private lakeside pavilion at the Edsel & Eleanor Ford House, Grosse Pointe Shores, Michigan

Cost: \$100 per person (table of ten - \$1,000) by reservation only

What: EyesOn Design – A celebration of Automotive Design, featuring more than 200 of the world's finest vehicles. Judging by automotive designers will take place in 14 categories with crystal awards being presented mid-day to the owners of the “Best of” vehicles.

Time: 10:00 a.m. – 4:30 p.m. (awards ceremony begins at 1 p.m.)

Location: Edsel & Eleanor Ford House, Grosse Pointe Shores, Michigan

Cost: \$15 per person or \$12 in advance. Includes parking and program book

Tickets for all events can be obtained by calling EyesOn Design at (313) 824 EYES (3937).

EyesOn Design is a benefit for the Detroit Institute of Ophthalmology (DIO), a non-profit 501(c)(3) corporation founded in 1972. EyesOn Design is the primary source of revenues for the DIO's research, education and support group programs that enhance the independence of the visually impaired.

For more information about EyesOn Design and the DIO, visit our website: www.eyeson.org