

The Eye and the Auto

Leading automotive and scientific researchers on vision and vehicles safety will convene this June near Detroit.

April 5, 2001 - DETROIT, Mich. – With the goal of reducing traffic accidents, injuries and death, leading automotive experts and researchers from the world's major manufacturers and research centers will convene in Auburn Hills, Michigan June 14-16, 2001 for a forum on vision and the safe operation of motorized vehicles. The Eye and The Auto is the first ever such gathering in the Detroit region focused on problems related to sight and automotive safety, in particular, operator factors, vehicle factors and environmental factors.

The Eye and The Auto is a research initiative of the Detroit Institute of Ophthalmology (DIO), a non-profit organization dedicated to vision research, ophthalmic education and support group programs that enhance the independence of the visually impaired.

Facts at a Glance

What: The Eye and The Auto

When: June 14-16, 2001

Where: Chrysler Group Design Dome in Auburn Hills, Michigan.

Who: 30 of the leading automotive and scientific researchers on vision and vehicle safety involved in vehicle design, automotive safety, public transportation, ergonomics, aging, ophthalmology, optics, physics and physiology. (A list of speakers and topics is available) In addition, up to 400 people are expected to attend the forum including physicians, scientists, manufacturers, students, media representatives and other interested persons.

Why: Because vision is one of the most important resources needed for the safe operation of any motorized vehicle.

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