

2001 EyesOn Design Weekend Set for June 15-17

GROSSE POINTE PARK, MI., March 20, 2001 EyesOn Design, the world's only car show to focus on the emotion and character of design, has announced the dates for its 2001 Design Weekend.

The 2001 EyesOn Design Weekend will feature The Luxury Vehicle and run from Friday to Sunday, June 15 - 17. Tickets for all events can be obtained by calling EyesOn Design at (313) 824 EYES (3937). The events include:

Friday, June 15

What: Eve of the Eyes- An informal social event honoring the design profession and open to the general public. The event puts the spotlight on automotive art and a preview of the EyesOn Design exhibition featuring vehicles of the past, present and future.

Saturday, June 16

What: Vision Honored - "Black tie" Automotive Design Banquet, honoring "Design Visionaries of the 20th Century."

Sunday, June 17

What: Private Eyes Brunch - An elegant brunch for automotive professionals and the general public. Held at a private lakeside pavilion at the Edsel & Eleanor Ford House, Grosse Pointe Shores, Michigan

What: EyesOn Design - A celebration of Automotive Design, featuring more than 200 of the world's finest vehicles. Judging by automotive designers will take place in 14 categories with crystal awards being presented mid-day to the owners of the "Best of" vehicles. The show is held on the grounds of the Edsel & Eleanor Ford House in Grosse Pointe Shores, Michigan.

EyesOn Design is a benefit for the Detroit Institute of Ophthalmology (DIO), a non-profit 501(c)(3) corporation founded in 1972.

EyesOn Design is the primary source of revenues for the DIO's research, education and support group programs that enhance the independence of the visually impaired.

For more information about EyesOn Design and the DIO, visit our website: www.eyeson.org