

EyesOn Design selects its leadership team and announces the winner of its Lifetime Achievement Award

The “engines are revving-up” for the world’s #1 automotive design exhibit this June

GROSSE POINTE PARK, MI., April 10, 2002 * EyesOn Design, one of the world’s premier car shows and the only show to focus on the emotion and character of automotive design, announced its leadership team and the winner of its Lifetime Achievement Award today for the 2002 automotive exhibit and series of events which will take place June 7 – 9 at the DaimlerChrysler Technology Center in Auburn Hills, Michigan. They are:

Dieter Zetsche – Honorary Chairman, EyesOn Design 2002

Dieter Zetsche has been President and CEO of DaimlerChrysler Corporation since November 2000. In this capacity, he is responsible for the worldwide operations of Chrysler, Jeep® and Dodge, as well as for Mercedes-Benz USA, Canada and Mexico. He has been a member of the DaimlerChrysler AG Board of Management since the company was formed in November 1998. He was initially elected a member of the former Mercedes-Benz AG Board of Management in 1992 and the former Daimler-Benz Board of Management in 1997. He joined Daimler-Benz AG in the research division in 1976.

Frederick P. Bane – General Chairman, EyesOn Design 2002

Frederick Bane is director of manufacturing business development for MSX International, an Auburn Hills, Michigan-based global outsourcing company providing business and technology services to automotive and other industries. He is responsible for new business development focused on low volume manufacturing, niche product, accessories and specialty vehicles in automotive, non-automotive and the new emerging markets. He has been with MSX since 1990 and has served in several roles for the company including director of manufacturing, senior program manager and plant manager. Bane has been involved in numerous volunteer leadership positions within EyesOn Design for several years.

Thomas C. Gale – EyesOn Design Lifetime Achievement Award

Thomas C. Gale is the recipient of the 2002 EyesOn Design Lifetime Achievement Award for his stellar career in automotive design. Gale retired from his position as Member, Board of Management, DaimlerChrysler AG and Executive Vice President - Product Development & Design, Chrysler Group in December 2000. Gale joined the then Chrysler Corporation in 1967 and was elected a vice president of the company in 1985. He served numerous design leadership roles within Chrysler including:

- Executive Vice President - Product Development, 1996

- Executive Vice President - Product Design and International Operations, 1996

- Vice President - Product Design and International Operations, 1993

- Vice President - Design and General Manager of Minivan, 1991

- Vice President - Design, 1985

- Director - Exterior Design, 1982

- Director - Interior Design, 1981

- Product Planning Analyst, 1976 - 1977

- Various positions in Advance Body Engineering and car and truck interior and exterior design, 1967 - 1981

Gale is considered one of the industry’s greatest visionaries and credited with playing a key role in strengthening Chrysler when it faced major challenges more than 20 years ago. His creativity and insight on what motivates the customer to buy a car led to vehicles as functional as the K-Car to automotive design centerpieces such as the Chrysler Concorde, Dodge Intrepid and even the Neon – cars that would be driven – and craved – by consumers. Gale has been an active supporter and participant in EyesOn Design since its creation 15 years ago. He is also a member of the Board of Trustees - Center for Creative Studies and is a Charter Member of the National Advisory Council of the Michigan State University College of Arts and Letters.

The 2002 EyesOn Design weekend will feature Performance Vehicles and run from Friday to Sunday, June 7 –9 at the DaimlerChrysler Technology Center in Auburn Hills, Michigan. Tickets for all events can be obtained by calling EyesOn Design at (313) 824 EYES (3937). Events include:

Friday, June 7

What: Eve of the Eyes – – An informal social event honoring the design profession and open to the general public. The event will honor Carl Olsen (retired), College of Creative Studies in Detroit, as the Honored Design Educator. Eve of the Eyes is a preview of the EyesOn Design exhibition featuring vehicles of the past, present and future. Eve of the Eyes is hosted by ASC Incorporated.

Time: 6:00 p.m. – 9:00 p.m.

Tickets: \$25 / \$15 for students

Saturday, June 8

What: Vision Honored –Creative Formal/Black Tie Automotive Design Banquet. The evening will include presentation of the EyesOn Design Lifetime Achievement Award to Tom Gale, former Member, Board of Management, DaimlerChrysler AG and Executive Vice President - Product Development & Design, Chrysler Group. Vision Honored is hosted by DuPont Automotive, Johnson Controls and Delphi Automotive.

Time: 6:00 p.m.

Tickets: \$250.00

Sunday, June 9

What: Private Eyes Brunch – An elegant brunch for automotive professionals and the general public. Hosted by Lear and Solutia.

Time: 10:00 a.m. – 1:00 p.m.

Tickets: \$100.00/\$50.00 children 12 & under

What: EyesOn Design Auto Exhibit – A celebration of Automotive Design featuring more than 200 of the world's finest vehicles. Judging by automotive designers will take place with crystal awards being presented mid-day to the owners of the "Best of" vehicles.

Time: 10:00 a.m. – 4:30 p.m.

Tickets: \$15.00 / \$12.00 in advance

*Tickets can be obtained by calling EyesOn Design at 313-824-EYES (3937).
For more information about EyesOn Design and the DIO, visit: www.eyeson.org*