

FOR IMMEDIATE RELEASE

Tom Hale poster exemplifies importance of cars and art

Detroit, Mich. (April 23, 2006) – This year's 19th annual EyesOn Design car show will set new standards when both auto and art aficionados mingle on the grounds of the magnificent Edsel & Eleanor Ford House in Grosse Pointe Shores on Sunday, June 18th, Father's Day.

The entire show will reflect its theme, Art of Design. The site, from the grand gatehouse, to the meadow overflowing with superb vehicles reflecting the main art trends of the past century, all the way to the front door of the mansion, is a feast for the eyes.

Tom Hale's dramatic painting of the sculpturally outstanding 1937 Cord 812 has been chosen for the 2006 poster. Many feel that Tom Hale is the most recognizable and accomplished painter of fine works related to the automobile in the United States today. Mr. Hale created the show's poster art in his Northville studio and will be exhibiting this and other works at EyesOn Design. Perhaps it is Mr. Hale's classical training as an automobile designer which has made him such an ardent supporter of this show and his appreciation of fine automotive design as worthy three dimensional sculpture.

EyesOn Design is famous for its innovative approach to car shows. Each year it veers from tradition. It dropped roped vehicles and car circles decades ago, abandoned traditional categories of vehicles, adopted the highly popular strolling awards ceremony, and in 2006 it breaks the Art Tent tradition. With Art of Design as a theme, the leadership committee headed by John Teodecki, General Chairman, and volunteer, Jodi Steele, Art Show Chair has chosen to intersperse multiple smaller tents among the cars in the serpentine layout of the vehicles themselves. This will allow the visitors to flow through the art as they move on to the beckoning vehicles just beyond.

The interspersed art tents allow another advantage to the visitor. As MCs Guy Gordon, WDIV, and Steve Pasteiner, AutoZone, lead the audience through the strolling awards ceremony they will have a chance to comment on the art, as well. We know of no other show having done this, but since both Guy and Steve are as art oriented as they are car lovers, the net result should be a joy for all.

Once again, EyesOn Design will break the car show mold on Father's Day; this time in the art world. So, plan to celebrate with Dad by taking him to an event that the whole family will really enjoy. Make Father's Day special at EyesOn Design.

Tickets for the 2006 EyesOn Design Automotive Exhibit can be obtained by calling EyesOn Design at 313.824.EYES (3937).

EyesOn Design is a benefit for the Detroit Institute of Ophthalmology (DIO), a not-for-profit 501(c)(3) corporation. EyesOn Design is the primary source of revenues for the DIO's research, education and support group programs that enhance the independence of the visually impaired.

For more information about EyesOn Design and the DIO, visit our website: www.eyeson.org

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